GROWTH SUITE
CONSULTING

ALEXANDRIA, VIRGINIA

Fractional COO

Experienced COO leadership for businesses that can't justify a full-time COO.

Most owners of growing businesses didn't set out to run operations. Now a growing share of the week goes to chasing numbers, patching handoffs, answering the same questions, and deciding which software is worth paying for. The business runs, but it runs on your time and memory. Growth Suite puts a senior operator beside you who owns the follow-through.

What you get every month

- **A finance dashboard, kept current.** Built from your own books and updated each month from the reports you send.
- **A monthly numbers review.** We go through the dashboard together and decide what to act on.
- **Check-ins every two weeks.** Decisions get made and priorities keep moving.
- **One improvement shipped.** An SOP, a fixed workflow, an automation or a vendor change, done by Kendall, not handed back to you.
- **Tech and vendor admin.** User access, renewals and basic IT, handled.
- **A half day on site** with your team, for local clients.
- **A one-page report** on what got done and what's next.

Each quarter: a planning session, a renewal and vendor spend review, and an AI check-in. **Each year:** an operating plan and a year-end review.

What it doesn't cover

- Legal, tax, accounting or HR compliance advice. Growth Suite works alongside your attorney and CPA.
- Day-to-day bookkeeping or payroll processing.
- Software licenses, which you buy directly from the vendor.
- Larger projects and work beyond the monthly plan, which are scoped and priced before they start.

INVESTMENT

$3,000 per month

Flat monthly fee, no hourly meter. Twelve-month engagement preferred, six-month minimum. Month one includes the AI Readiness Assessment and the Tech Stack & Vendor Spend Audit, a $5,000 value.

How it starts

MONTH 1	Kickoff and access, both assessments, your first dashboard and a 90-day priority list.
MONTHS 2–3	The monthly rhythm starts and the first improvements ship.
DAY 90	First quarterly planning session and a check that it's working for both of us.

Who it's for

Owner-run businesses with 5 to 15 employees, roughly $1M to $5M in revenue, and at least two years in operation. Any industry. Based in Northern Virginia, working with clients in person or remotely.

Prefer to start with a project?

Fixed price, defined deliverable, set end date.

AI Readiness Assessment
$2,500
Where AI would save real time, where it adds risk, and what to skip for now. Includes an AI acceptable use policy for your team.

Tech Stack & Vendor Spend Audit
$2,500
Every tool and subscription you pay for, mapped and checked for overlap, with a list of what to keep, combine, or cancel.

Process & Automation Project
From $4,500
One workflow fixed end to end: documented, simplified, and automated where it makes sense, with your team trained on it.

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